

The first Derby made in America was a

C. & K.

H A T S F O R M F N



KNAPP-FELT hats are made in a variety of smart shapes. KNAPP-FELT DeLuxe hats are Six Dollars.

KNAPP-FELTS are Four Dollars, everywhere.

Write for the Hatman.

THE CROFUT & KNAPP CO.
BROADWAY, AT THIRTEENTH STREET, NEW YORK

"Stupendous Falsehoods"

The scandal of American medicine and surgery is the outrageous inferno for the animals known as the Rockefeller Institute. The American love of "big things," bold advertisement, and startling discoveries has, by an unhallowed union between a portion of its press and certain advertising medical scientists, made physiology and surgery, as these are studied at the Rockefeller Institute, "a bye-word and a reproach."

We have on several occasions commented on the "Freak Experiments" of Dr. Carrel, who seems never happy but when he is transplanting the organs of his animal victims, and making the legs of dead terriers grow on the mangled bodies of living dogs.—Edward Berdoe in the London Zoophilist.



Flexible Wafer-Like Blade

MAN'S first cutting implement was a piece of flint chipped to a sharp edge.

Ages later he noticed copper and though soft, made his tools of that. Then he found that tin and copper mixed made a harder substance—bronze. The bronze age lasted thousands of years.

Not until what we know as "historic" times did man learn to use iron.

Steel came centuries later.

Man is now perfecting steel.

We are not always aware when history is being made.

The GILLETTE Blade represents a new idea—the first new principle in a razor blade in over four hundred years.

Experts from The Massachusetts Institute of Technology have been working for five years on a finer steel for the GILLETTE Blade. (Introduced September 1, 1908.)

This New-Process Blade is the keenest shaving edge ever devised by the skill of man—a new steel, made to special formula. It takes an edge so sharp, a temper so hard and tough that no cutting implement has ever been known to compare with it.

The GILLETTE Blade is wafer-thin, flexible, with a hard, mirror-like finish, and a marvelous durability.

For certain very good reasons it is impossible to make a piece of steel that will take and hold as fine an edge unless it is wafer-thin and flexible.

There is no other blade in the world as thin or as flexible as the GILLETTE—or that will do the work of the GILLETTE.

There is no razor like the GILLETTE: no handle, no blade like it.

It is the one "safety" razor that is safe—cannot cut the face. It is the only razor that can be adjusted for a light or a close shave.

Standard set, \$5.00. On sale everywhere.

GILLETTE SALES CO.

528 Kimball Building, Boston
Factories: Boston, Montreal, London, Berlin, Paris

New York, Times Bldg. Chicago, Stock Exchange Bldg.

Cillette Safe

NO STROPPING NO HONIN

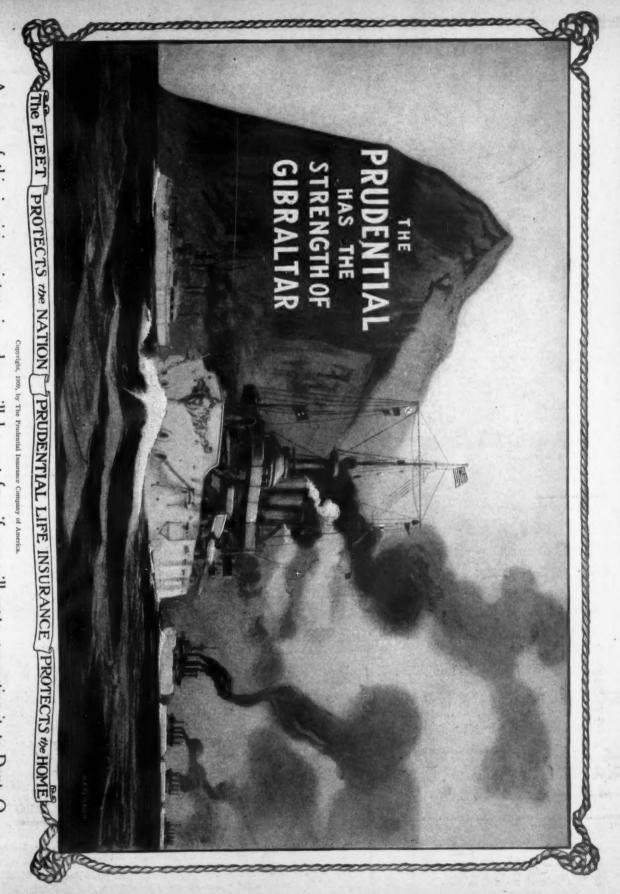
GOTTEZ (IGARS

Canadian Office St. Alexander St. Montreal.





HER SON WILL NEVER SET



The Prudential Insurance Company of America. John F. Dryden, President. Home Office, Newark, N. J. A copy of this inspiring picture in colors will be sent free if you will write, requesting it, to Dept. O,

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The Law of the Rhythmic Breath, by Ella Adelia Fletcher. New York: R. F. Fenno & Co.

This book is a plea for alternate breathing. The author claims that there is a positive and negative current flowing through our bodies, dependent upon the nostril through which the breath comes. And she lays down a system of balanced breathing, based on Sanscrit teachings. We don't know whether it is true or not, but it is interesting reading. Any book is good which teaches lung expansion.

Tragic Russia, by Waclaw Gasiorowski. Translated by De Busancy. Cassell & Co.

An arraignment of the Russian government, from start to finish. It is doubtless all true and certainly horrible enough, but the fervid and impassioned style have a tendency to weaken it. The author would have done better coldly to present the facts, rather than to enter upon a diatribe. It cannot be considered a historical document of any real value.

AUTOGRAPH

of Celebrities Bought and Sold. Send for price lists. WALTER R. BENJAMIN. "THE COLLECTOR," \$1 a 3

AROUND THE WORLD CRUISE By S. S. Arabic, 16,000 Tons, Oct. 16 30 TOURS TO EUROPE \$250 UP F. C. CLARK, Times Building, New York



The Canary: HOW IMMODEST TO BATHE OUT IN PUBLIC IN THIS MANNER!

How to Develop Power and Personality in Speeding, by Grenville Kleiser. New York: Funk & Wagnalls Company.

Mr. Kleiser has evidently struck a great vein of profit. The other day we received a circular from the Y. M. C. A. stating that he had been coaching five hundred of their members in one of the New York branches to speak at a moment's notice, from subjects drawn out of a hat. Some of the chapters are: "How to Develop the Style," "How to Develop the Imagination." We don't know whether it is a good thing to encourage Mr. Kleiser or not. If he is going to add to the number of after-dinner speakers he ought to be exiled. We must, however, give him the credit for making good selections for his book.

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Tales

The House Dignified, by Lillie Hamilton French. New York and London: G. P. Putnam's Sons.

Mrs. French calls attention to the tendency among our wealthy classes to follow "new crazes" in architecture and decorations, and her book has for its object the exploitation of some of these defects. It is a plea for simpler construction and simpler lines, and for this reason commands our respect. If it can teach our millionaires to be architecturally more modest than they are, it will, to quote a well-worn phrase, "not have been written in vain."

LOW-COST SUBURBAN HOMES

A book of 90 plans and photographs of houses that have been built at costs ranging from \$1,000 to \$10,000.

Designed by Leading Architects

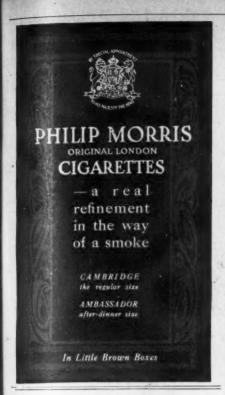
Worth \$1.00 Each plan is of a house actually built and is accompanied by photographs of the finished house. In most cases the cost is given. Houses of frame, stone, brick, cement, shingle, stucco of many kinds, and on many sorts of lots, are included.

The book is beautifully printed on coated paper and bound in art paper.

Sent Postpaid for only 25 Cents

Wrap up Coins in Heavy Paper or send Stamps. Address

THE JOHN C. WINSTON COMPANY, Dept. 26, 1006 Arch St., Philadelphia, Pa. Publishers of " House and Garden" the Illustrated Monthly Magazine.



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The Latest Books

Richard Mansfield (the Man and the Actor), by Paul Wilstach. (Chas. Scribner's Sons. \$3.50.) The Gentle Grafter, by O. Henry. (The McClure Company.)

Tales of Laughter, by Kate Douglas Wiggin and Nora Archibald Smith. (The McClure Company.) In Calvert's Gallery, by Margaret P. Montague.

(The Baker-Taylor Co. \$1.50.)

Ah Moy, by Lu Wheat. (The Grafton Press.)

The Memoirs of a Failure, by Daniel Wright Kittredge. (U. P. James, Cincinnati.)

The Spy, by Maxim Gorky. (B. W. Huebsch. \$1.50.)

Peter, by F. Hopkinson Smith. (Chas. Scribner's Sons. \$1.50.)

The Hermit and the Wild Woman, by Edith Wharton. (Chas. Scribner's Sons. \$1.50.)

The Silver Cleek, by John Campbell Haywood.

(Mitchell Kennerley. \$1.00.)

Give Up Your Gods, by Arthur Dougherty Rees.

(J. B. Lippincott Co., Philadelphia.)





The Stock Chassis Race, Philadelphia, Oct. 10, 1908, Won by a "40" Locomobile Runabout. standard in every way. Robertson, the winning driver, is receiving the Founders' Week Trophy from Mayor Reyburn. The race was 200 miles—25 times around a tortuous 8 mile circuit. 12 Post Card views of Vanderbilt Cup Race, 10 cents. Beautiful 11 color poster suitable for framing, 10 cents.

Reliability:-The outcome of the famous stock car race at Philadelphia was more than a mere victory for the Locomobile: it was a proof that a long road race is as much a test of Reliability as speed. The efficiency of a car is not measured alone by the size of its motor, but by its balanced excellence.harmony of strength and sound construction

The New 30-Afive passenger Famous 40-Apowerful and easy car developed through three riding seven passenger car ideal for years of road testing a same family use and long distance touring Chain-drive*4500

The Locomobile Company of America; Bridgeport, Conn. NEW YORK-PHILADELPHIA - CHICAGO - BOSTON

On the Open Road, by Ralph Waldo Trine. (T. Y.

Crowell & Co. 50 cents.) The Texts of the Peace Conferences at The Hague, by James Brown Scott. (Ginn & Co., Boston. Mailing price, \$2.20.)

When the Tide Turns, by Filson Young. (Dana Estes & Co., Boston. \$1.50.)

The Death of Lincoln, by Clara E. Laughlin. (Doubleday, Page & Co. \$1.50.)

The Climber, by E. F. Benson. (Doubleday, Page & Co. \$1.40.)

The Bishop and the Boogerman, by Joel Chandler Harris. (Doubleday, Page & Co. \$1.00.)

Lincoln's Love Story, by Eleanor Atkinson. (Doubleday, Page & Co. 50 cents.)

One Immortality, by H. Fielding Hall. (The Mac-

millan Co.)

After the auto is purchased the need of right lubrication has just begun.

Dixon's Ticonderoga Flake

Graphite

Stands for readiness, reliability and long life in a motor. You will at once see the com-mon sense of it when you get our booklet on lubrication. Write to Department A.

JOSEPH DIXON CRUCIBLE CO. Jersey City, N. J.



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The silver is important. So is the china. But the keynote of a well-appointed table is the linen.

And so, if you wish to make just the right impression on your guests, you will ask yourself these questions: Is the linen spotlessly clean? Does it *look* like linen? Has it that crisp, inviting appearance that linen always should have, and which it almost never does have if washed with any other than Ivory Soap?

That is the best way to wash linen—with Ivory Soap. Ordinary laundry soap is all very well for ordinary purposes, but not for washing linen—or laces—or woolens—or anything else that is above-the-ordinary.

There is no "free" alkali in Ivory Soap. That is why it will not injure the finest fabric or the most delicate skin.

Ivory Soap 9944100 Per Cent. Pure.

LIFE

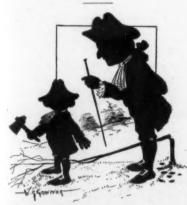
Styles in Lies

W HITE lies are still worn. They have been largely seen at afternoon teas and bridge clubs.

There is a greater variety of matrimonial lies than ever. They come in all colors, ranging from the dark brown to the long green. Some of the most popular are seen about two in the morning in the front hall. While there are some new effects, as a general rule, the men stick to the same old styles, varying them to suit their individual requirements.

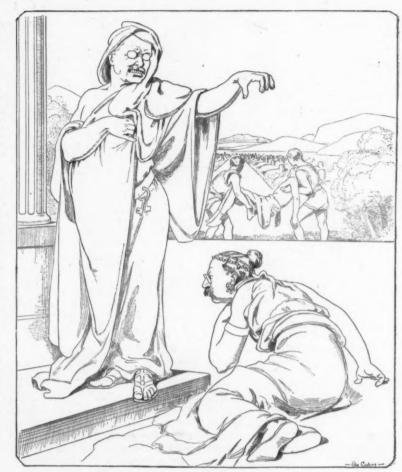
Some of the most popular phrases accompanying lies are "Honor bright,"
"You can search me!" "Why I never thought of such a thing!" "You must be mistaken. I was at home in bed at the time." "So sorry to have missed "I have had a perfectly corking you." time." "How young you have grown." "I would dearly love to, but I have another engagement." "Would like to accommodate you, old man, but my bank account is already overdrawn." " What a perfectly dear little baby!" "I shall be all broken up if you don't come. We simply can't get along without you." "And to think I should have won the first prize: and Oh, it is just exactly what I wanted!" "Our directors' meeting will probably last until midnight, darling, but don't worry or sit up for me."

Bare faced lies have a certain vogue among a select few.



George, Sr.: WHY DID YOU CHOP DOWN THAT CHERRY TREE WITH YOUR LITTLE HATCHET, GEORGE?

George, Jr.: BECAUSE I COULDN'T FIND THE AXE, FATHER.



THE CONDEMNING OF ANANIAS AND SAPPHIRA

St Peter: YE HAVE NOT LIED UNTO MEN BUT UNTO ME. -Acts, chap. 5

The lie direct is going out in Washington.

Politicians still affect the more expensive lies, never using any material unless it has been bought and paid for.

Witness-stand lies among magnates are still in vogue. They are very quiet in their effects, but get there just the

S UNDAY-SCHOOL TEACHER: What was Adam's punishment for eating the forbidden fruit, Johnnie?

JOHNNIE (confidently): He had to marry Eve.



"GOOD FOR EVIL"

· LIFE ·



"While there is Life there's Hope."

VOL. LIII

FEBRUARY 18, 1909 No. 1373

Published by

LIFE PUBLISHING COMPANY

J. A. MITCHELL, Pres't. A. MILLER, Sec'y and Treas.

17 West Thirty-first Street, New York,





THE Dodge resolution passed by the Nevada Assembly asked for a war fleet in the Pacific, and spoke of the

Japanese as "a menace to America's peace." It was reported favorably by the committee in the Nevada Senate, but when the time came to vote on it, it was tabled. That happened partly as a result of President Roosevelt's efforts to avoid anti-Japanese expressions and legislation by the Pacific Coast States, and partly because it was represented to the Nevada Senate that if the Japs did swoop down on the Pocket Borough State, the population of Nevada could easily hide in a mine or a pocket until all danger was past.

Thanks to President Roosevelt's exertions, and those of the conservative leaders on "the Coast," the more bumptious citizens out there seem, according to present advices, to have been persuaded once more not to shake red flags at our proud and bellicose Japanese brethren. But the situation is still worth thinking about. Our wise men want to avoid hostilities of all kinds with the Japanese, and the Japanese wise men want to avoid all hostilities with us. The Jap Government can't afford to fight just now, and don't want to fight us anyhow. Our Government has nothing to gain by fighting Japan, and if it did, would be considerably embarrassed to protect the Philippines. But the Pacific Coast doesn't want Japanese in considerable numbers about, and had just as lief say so, and considerable numbers of Japanese covet the excellent industrial opportunities of our Pacific Coast, and yearn to get there, and are mad with their Government when it restrains them, and are perfectly ready to fight our people and perfectly confident of licking them.

So our Government sends telegrams to the Coast State authorities urging them please to be polite to Japan, and the Japanese Government pulls back on its fire-eaters all it can, and wonders how long it can restrain them and how soon the American question will bring an Opposition into office and divest the present ministry of power. And back of it all is an issue as deep as the sea and as high as the sky. Asia and Europe have met on the shores of California. They won't mix; not there, for Europe is not willing. Europe says that Asia must stay at home, which is what Asia said to Europe when Japan fought Russia. That is the word, and whether the voice that speaks it is that of the Sand lots orator or of the legislature of a State, matters not so very much, if the voice, as we suspect, is the voice of Nature that will not be gainsaid.

We shall see whether wisdom, forbearance, calculation and good manners can avoid a war of races. We guess they can, for the war is absolutely needless, and both the races at present concerned have sensible leaders, and each respects the other.







BUT meanwhile we must have a good many warships until warships go out of fashion. They will tend to make our hotheads hotter, but our possession of them will help the Japanese statesmen to keep their hotheads cool. The more obviously hopeless it can be made to seem to the Japanese to fight with us, the better for Japan. We can hold our hotheads better than she can, because ours are all on our western edge, and have a great mass of sympathetic but comparatively dispassionate folks behind them to keep them in order. So all these agitating efforts to induce everybody to be polite, spell warships. It is a pity. Warships are now the greatest nuisance in the world, except standing armies, and both together they are the greatest nuisance in the world, except war, and may soon exceed that. All the civilized countries are now overburdened and running annually in debt to main-

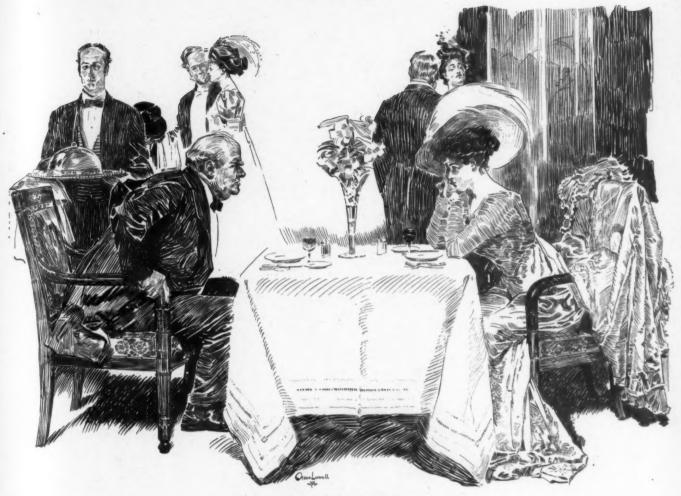
tain their naval and military efficiency. Spain has just ordered forty million dollars' worth of warships, though what Spain wants of warships, except to keep in fashion, is hard to figure out. Russia is getting up a new navy with which to fight Japan again. England and Germany are building against one another and both groaning, but neither dares stop. What a foolish world it is, to be sure! In Wells' story, when the war-monsters from Mars had got the civilization of this Earth all but exterminated, they suddenly developed a microbe that killed them all. Perhaps the airship is the microbe that is to kill navies. It must be either that, or war, or a miraculous development of human sense, and its employment in the readjustment of human relations.







Y/E read in these days many discourses in favor of woman suffrage and many against it, and come usually to the conclusion that the strongest argument against it is "Because," and the strongest argument for it the same. Most of the other arguments seem to work inversely to intention. A meditative observer, whose experience in the matter has been something like ours, begins, he says, to want to know in what lies the strength of the antagonism to woman suffrage. Men and women share it about alike. It is instinctive, not as a rule vociferous, but very strong. Maybe it is sentimental, and based on the love of men for women and the love of women for men, and aversion to risk any change in relations that on the whole are satisfactory to a great majority of the people. If that is the case-if it is a reluctance based on sentiment-the suffragists are going to have the time of their life overcoming it. A large proportion of the women who stand up for woman suffrage do not seem personally to care a hang to have it, but simply want it to oblige some friend. Only a few men seem to be strongly moved about it one way or the other, but a great many women, not yet classified as anti-suffragists, hate it like poison, and in private protest against it vehemently and with words of wrath.



WHEN THE TRUTH SHALL PREVAIL

"WHY, MY DEAR, YOU AIN'T TOUCHED YOUR FOOD AT ALL. ARE YOU ILL OR UNHAPPY? DON'T I GIVE YOU EVERYTHING?" OH, I WAS JUST WISHING I WERE DINING HERE WITH THAT NICE WAITER AND YOU WERE WAITING ON US."

Cause and Manners

MISS LIND-AF-HAGEBY, the English anti-vivisectionist, is able, apparently, to take care of herself. At her lecture in Carnegie Lyceum, under the auspices of the New York Anti-Vivisection Society, she was often interrupted by restive vivisectors, but she more than held her own. One doctor, Jenkins by name, is reported to have said, "You are a clever woman, and you are misleading this audience by the statements you have made. You know you are doing it."

Which was not very pretty of Dr. Jenkins, and hardly a pleasant sample of Yankee manners. While it is difficult to prevent a doctor from standing up in

public and telling a woman she lies, it does not, as a professional exhibit, help the poor, old, bloody cause of vivisection.

Give Binns a Rest

TO the Great Army of American

Attention!

That young Binns is a good young man.

Give him a chance to stay so.

'Don't kiss him!

Don't make a fool of him!

Don't turn his young head and then say he is an ass!

Don't Dewey him!

Don't Hobsonize him!

·Go chase yourselves, silly creatures, and let Binns alone!

Motor Cars on Mt. Desert

A VERY interesting war is on in the Maine legislature as to whether a bill shall be passed excluding automobiles from Mt. Desert Island. A few summer residents want them let in, but most of the summer people want them kept out. Lawyers have been provided in profusion and money will be spent like water in this fight.

The real issue, of course, is—must the buckboard horses learn to climb trees.

Maine is strong in prohibition, and the buckboards may win this time, but prudent liverymen will teach their colts, at least, to climb. The only way to exclude motor cars in these days is to exclude man.

The Seven Stages of a Lie

All the world's a stage, And all the men and women merely players: They have their exits and their entrances: And one man in his time plays many parts, The worst of which is that he acts the lie, The act having seven stages. First the fib; An artless thing, transparent as the air. Essays he next deceit of subtler sort. Involving something of malign intent, But nowise dangerous. Fabrication flext He tries, with just enough of truth therein To give it virtuous semblance. Craftier still, He next employs two untruths so disposed That seemingly they make a truth. And then, Grown bolder, tries prevarication bald, . Daringly trusting to a storm of words To breed forgetfulness. The sixth stage shifts The action into falsehood yet adorned By some last vestiges of decency And sense of honor. Last of all the lie; The bold-faced, black, audacious, odious lie; The brazen, villainous, blank-blanked, slanderous lie; Sans base, sans sense, sans shame, sans decency.

Willodore Shakesvelt.

Methods

NO one is interested in fooling all of the people all of the time. That theory of government was exploded long ago. But the real difficulty lies between the two schools, viz.: as to whether it is better to fool all of the people some of the time, or some of the people all of the time. The objection



THROUGH THICK AND THIN

to the first is that you have to keep changing your methods; to the second, that you have to keep changing people. Neither is to be highly commended.

There is, however, an obvious advantage in fooling all of the people some of the time. The results are correspondingly large, and the probability is that you need not repeat the operation. Mr. Rockefeller and Mr. Carnegie, for example, fooled all of the people some of the time. Now they can rest on their laurels. If they had started to fool some of the people all the time, they would have still been at the same old game.

In our opinion, their method is the better. It makes a clean job of it at the start, and gives enough time afterward to devote to philanthropy and magazine articles.

THE Tillmans are visiting at the White House.

There was nothing about President Roosevelt in yesterday's World.

A man in a New York street car last Thursday morning got up and offered his seat to a lady.

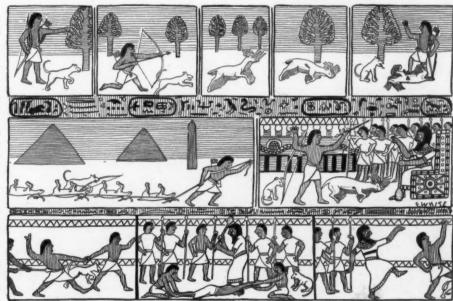
Concerning the murders committed in New York last week, the police will arrest the murderers and bring them to a speedy trial.

Chauncey Depew has resigned.

Out of consideration for the comfort and well being of the men, ladies have decided hereafter to wear only small hats.

Last Sunday Trinity Church Corporation subscribed five dollars charity.

Congressional appropriations for the coming year will be only a small part of the nation's income.



EVEN IN THOSE DAYS

THE NATURE STUDENT SEEMS TO HAVE HAD DIFFICULTY IN CONVINCING ONE IN AUTHORITY AS TO THE TRUTHFULNESS OF HIS STATEMENTS

Truth



TRUTH is the only thing that never produces ennui. The human family has never become intimate enough with it to be bored.

Although the philosophers have been giving it a hard chase for many thousand years, they have never run it down; and it is still spry

enough to elude the flank movements, cross cuts and center rushes of the college professors.

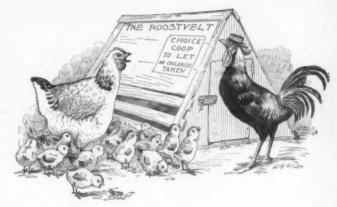
Ever since the sinuous track of the Old Serpent was discovered upon the sands of time, Truth has had a pretty large contract. In addition to its regular business of uprooting Error and demolishing Falsehood, it has had to do some lively sidestepping to keep from under innumerable weighty theories that wanted it as a foundation for advertising purposes. It has also required some skillful dodging to escape a number of creeds that were foreordained to embrace it.

During the past two hundred years, while the politicians have been madly rushing around to nail Lies, the scientists have been as wildly—and successfully—endeavoring to skewer Truth and hang it up to dry.

Like Liberty, Truth has had to stand for a good deal of



"YOU MAVE A NEW LITTLE BROTHER AND SISTER TO PLAY WITH, WILLIE."



"LAND SAKES, BUT WHAT AM I TO DO? NOBODY WANTS TO TAKE CHILDREN."

"IT'S YOUR OWN FAULT, MADAM, FOR BEING SO OLD FASH-IONED. YOU SHOULD HAVE HAD YOUR CHILDREN RAISED IN AN INCUBATOR."

abuse on account of its friends—especially those long-haired, pale-faced, wild-eyed, adoring, esoteric friends who are always praying to be allowed to kiss the hem of its skirt.

This is doubly embarrassing, for Truth does not wear skirts. It is not at all certain that it wears anything, but if it does, it has entirely too much at stake to risk its reputation by materializing in the guise of that sex whose chief charm is its uncertainty.

Then, too, Truth has been sorely tempted. Considering the coldness of the climate in which it is supposed to dwell, and its undressed state, it surely has been hard to reject all the varnish that has been offered it by the orators. And when we see the kind of people that usually have it cornered, we are struck with the great moral backbone it must have required for Truth to resist the smiles of the many charming liars who have come to woo.

William H. Hamby.

To a Disappointed Lover

By Messenger.

Dear Sir:—It is not my purpose to offer you the usual consolations which are deemed fitting and proper to be offered to one in your unfortunate condition.

Ladies are ever fickle. I might, with the most effective display of learning, recount to you all the great men of history who have been deserted by the ladies with whom they have fallen in love.

I might discourse upon the shortness of life, upon the blessing of self control, upon the chastening effect of such a misfortune as yours, and upon the fact, observed of all observers, that the course of true love never did run smooth.

I might point out, with truth, that there are still others left for you to choose from, and that if she is naturally perverse, no doubt in many different directions, it is your privilege to seek consolation.

My dear and ever to be sympathized with sir, I shall none of these. Instead, I adopt an entirely different course.

The lady in question brings you this. She has reconsidered her decision. Yours, etc.,

[&]quot;WELL, LET'S KEEP THE BROTHER. BUT COULDN'T YOU SWAP OFF THE SISTER FOR A TRAIN OF CARS?"



PARENTAL PRIDE "ISN'T HE GRAND!

From a Forthcoming Novel

PANIC stricken, we saw that our little airboat, in which we had endeavored to escape from the wreck of the airship, was rapidly filling with atmosphere.

"Bail her out!" shouted Corkney.

And all through the night we dipped out the air with our hats and flung it back into the sky.



There was a little girl and she had a little curl Right in the middle of her forehead; nd when she was bad she was very, very But when she was good she was horrid.

Correspondence School for Husbands

THOSE who are contemplating embarking upon the sea of matrimony should communicate with us. We fit you for married life. All done through the mails. Lose no time. Even now you may be falling in love, and ready to be tied up without the slightest idea of what it means.

Remember, you can learn right in your own home. All you have to do is to follow our plan. All questions cheerfully answered. Send for booklet outlining the course.

Here are a few of the features:

Furniture moving and how you can get out of it. One hundred different ways, each one practical. Special directions for first of May.

How to put yourself into bed without disturbing your wife. Methods of evading curtain lectures. Sixty-two different entries. Also, minute instructions for the next morning.

Going on vacations. How it can be done without exciting wife's suspicion. Special instructions with regard to fish-

Keeping a wife on an allowance. Why it has always failed before. Easy, if you know how. Note: This is our own patent, and will cost one hundred dollars extra. (If it doesn't work, money refunded).

Methods of making it appear that you are always broke. This never fails to impress wife. Sure thing!

How to eliminate a cosy corner. How to keep your wife from straightening out your desk. How to train her into letting you buy your own neckties.

Have you gambling tendencies? By our methods you can have all the fun you want in Wall street, on the curb or playing poker and the races, and your wife will not care. Infallible!

List of Endearing Terms, to be used in special emergencies. Every situation carefully considered.

Are you an old husband, and do you have a tender feeling in your heart for

young and beautiful girls of seventeen? Does your wife make your life miserable on this account? We can make it easier for both of you. This alone is worth the price of the whole course.

Scenes, and how they can be avoided. A complete description of every scene that ever takes place between husband and wife, with minute instructions with regard to each. How you can always come out with honor, and a minimum expense afterward in the way of presents.

Treatment of wife's relatives. This important part of our instructive method can only be tried to be appreciated. After learning it, you will be surprised how much respect you can inspire even from this source.

How to get out of discharging servants. Many husbands are naturally timid, and shrink from coming into contact with the unrefined kitchen element. This shows you how to make your wife do it every time.

Burglars! Seventy-seven ways of appearing to be a hero.

Please note that these are only a few of some of our most important features. Here are testimonials:

Your course is wonderful! From a timid, shrinking thing, afraid to go out after dark, I have become a gay Lothario, and my dear one trembles at the sound of my voice.

Dear benefactor:
Nothing can reveal the extent of my gratitude. As an example of my power, I will
say that last month I had all the hand-made
furniture moved out of the house, my own
selection put in place, and the entire interior
decorated, without my wife saying a word.

Honored friends:

I have taken your course, and this year I didn't present a Christmas present to my wife's relatives, and they honor me for it. Need I say more?

Dear sir: Send me by mail another box of endear-ing terms. Life here in Salt Lake is strenu-ous, but, thanks to you, i am fairly comfort-

Write to-day. Remember, your whole future happiness depends upon it. HUSBANDS' CORRESPONDENCE SCHOOL, (UNLIMITED).

Shots at Truth



"Towering in the confidence of twenty-one."-Dr. Samuel Johnson.

The Hopeless Majority

THERE seems to be nothing to be done with the hopeless majority. It has been the curse of mankind from the beginning.

The hopeless majority was against Nicias, thereby marking the disintegration of the Greek supremacy. It was against Gallileo and Bruno. It was against Joan of Arc. It is now against Tolstoi. In this country it is rather in favor of Rockefeller and the Standard Oil, to say nothing of a high Tariff, the open-handed grafter and child slavery.

The hopeless majority is always wrong; but never knows it until too late.



"We all love great men—love, venerate and bow down submissive before great men; nay, can we honestly bow down to anything else? Ah, does not every true man feel that he is himself made higher by doing reverence to what is really above him? No nobler or more blessed feeling dwells in man's heart."—Thomas Carlyle.



"You knock a man into the ditch, and then you tell him to remain content in the 'position' in which Providence has placed him."—John Ruskin.

· LIFE ·

"DEAR ME, HOW I'VE GAINED!"

Woman's Way

HE asked her if she loved him.

And she, laughing, said, "Not I!"

Then she blushed and nestled closer,

And he blessed her for the lie.

The Liar

A NEW impetus has been given to the Liar. At one time he languished in secret places, afraid to come forth into the full light of day. He was petted and coddled and concealed from the public gaze and made to work in the dark. But now he has been taken out of his obscurity and made something of. People are coming to recognize him as a public institution, something which no self-respecting President can get along without.

It did look as though, however, at one

time that all the liars would run out. President Roosevelt disposed of them with such rapidity that we thought, along with all the other faults of the administration, he was getting too extravagant. It looked as if an infant industry in liars would have to be started, to keep out foreign competition, and give our home products a chance to grow.

A shortage of liars would have been a national calamity. We had so come to depend upon them, to look up to them in every crisis to carry us through, that the prospect of having them all labeled and disposed of was indeed dismal.

It is one thing to work among the ordinary every day liars, the liars that tell us fairy stories about nature and animals, and dispose of them. At one time this too might have been hard, but the children of to-day are not so dependent upon fairy stories as they were, so that when it came to doing up these liars brown,—why, the effect wasn't felt.

But alas! they are not the only ones. Liars in every walk of life, political, labor, social,—all along the line, are being scalped.

Nature, however, is prodigal. While it did look at one time as if there was going to be a famine in liars, we are now firmly convinced that our fears are groundless. Whole veins of splendid liars are being unearthed every day, and this under material that looked so honest that we never would have suspected it to be of any use in the world.

Cost of Production

THE tariff-tinkerers give out the impression every now and then that one of their most knotty problems is the cost of production. If they could only determine that, they would know exactly what to do.

If a fellow should go out into the woods and cut himself a willow whistle, it would be fairly easy to arrive at the cost of production of that commodity. Nothing for rent. Nothing for transportation. Nothing for the promoters. Nothing for legislators. Nothing for the bondholders. Nothing for employed labor. Nothing for the underwriters. Nothing for the widows and orphans for whom has kindly been set aside a large block of stock of the third or fourth dilution. Nothing for the trust magnates who are entitled to an extra large compensation for their skill in organizing industry upon an economic basis.

Nothing for all these and nothing for them all over again at the various stages of production from finding the lumber in the hands of the lumber trust to getting it into a child's stocking at Christmas through the well-paid kindness of the express trust.

The tariff-tinkerers may indeed be pardoned for stumbling over the question of cost of production; that is almost the beginning of the argument and may prove to be the end. There was a time when champagne-drinking, chandelier-kicking chorus-girl dinners were considered a legitimate item in the cost of production of insurance. Those times seem to have changed a trifle and other times have the same privilege. In the meantime the cost of producing the tariff investigation goes merrily on.

Ellis O. Jones.

HOW we label the man whose opinions don't coincide with ours—when our opinions are based on money:

Yes, he's an able fellow, but of course everyone knows that he's a little bit off on

Here mention:

Politics, Religion, Medicine, Literature,

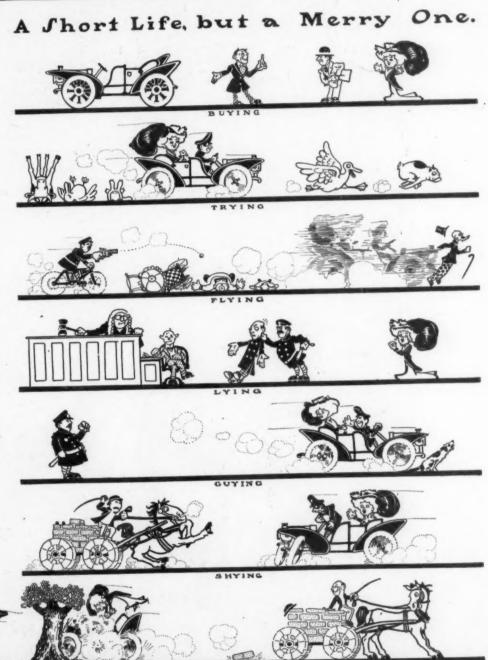
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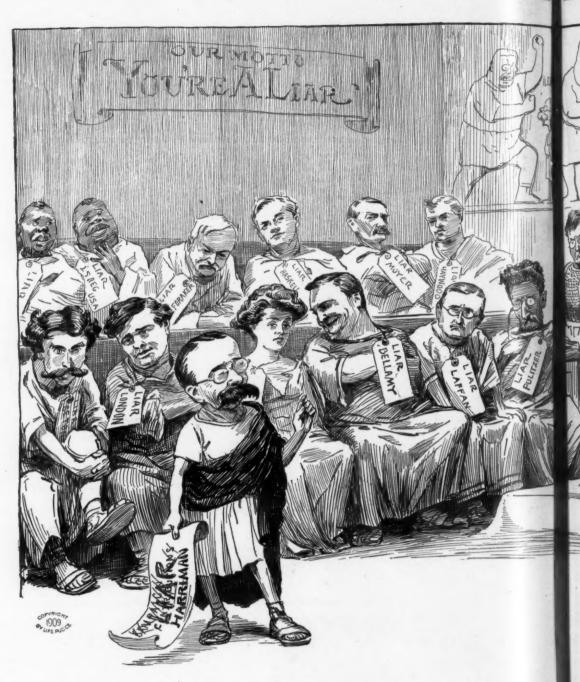
Whatever the particular thing may happen to be.

MARRY a woman for her beauty and you grow jealous of her; marry her for her money and she grows jealous of you.



A DECORATION OF THE ORDER OF THEODORE





REGULAR MEET THE



MEET

Another Victim?

MR. ARTHUR BRISBANE tells us, in the Evening Journal, that "science, progress and health demand the vivisection of animals."

Mr. Brisbane is such a good fighter for the under dog—the human under dog—that we marvel slightly at his want of sympathy for the canine crittur. Perhaps he believes whatever the doctors tell him. Many good men are fooled that way.

What sudden changes of opinion we should witness among the doctors if "science, progress and health demanded the vivisection of "—Doctors!

How clearly and how quickly would its uselessness be demonstrated!

O N the 22nd prox. there will be a special meeting of the Ananias Club to investigate the cherry tree incident and determine whether or no the late Ge

and determine whether or no the late George Washington would have been entitled to membership if he had been a contemporary of our present President.



One of New York's Conspicuous Disgraces

FROM Chicago, San Francisco and other cities which have at times been held up as notable examples of bad municipal government there has come no complaint of the ticket speculator nuisance. New York seems to be the only city so thoroughly controlled by small politicians that it cannot wipe out a petty evil which is condemned by every one except those who profit by it. In respect of the nuisance Life has received this letter:

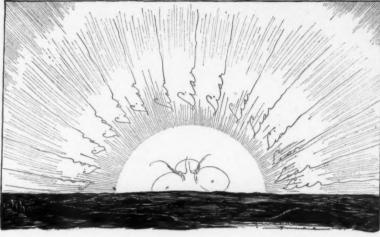
KEITH & PROCTOR.

OFFICE OF THE PUBLICITY DEPARTMENT.

JAMES D. DE WOLFE, REPRESENTATIVE.

NEW YORK, Feb. 1, 1909.

To the Editor of Life:—In the dramatic columns of your last issue Mr. Metcalfe devotes some space to the ticket speculating nuisance. Rather unfairly, we think, he states: "A speculator on the sidewalk means a crooked manager inside." We do not believe in calling names or making slanderous assertions, but we do believe in action, especially in so far as ticket speculators are concerned. We have acted and are constantly at it in an endeavor to put a stop to this evil. We have made various experiments, but have not as yet been able to fully solve the problem. Our efforts have been and will continue to be honest and conscientious. We would like to have either yourself or Mr. Metcalfe come around and see personally what we are doing at the Fifth Avenue Theatre. We should be glad to consult with you. Mr. Metcalfe states:



COLUMBIA'S SETTING SON

"The remedy is entirely in the hands of the managers." We are striving to find that remedy. Perhaps Mr. Metcalfe can advise us. We are in a particularly receptive mood on this question. And just as an incentive for a little serious thought on the subject we will be happy to contribute \$100 to LIFE's summer charities in exchange for any plan that will operate successfully in abating the nuisance complained of. Trusting that you will give this matter serious consideration and also that you will see fit to place us in a somewhat better light before the public, we are,

Very truly yours,

KEITH & PROCTOR.

That one hundred dollars would do Life's Fresh Air Fund much good, but there is no necessity of our going to work to earn it in the manner indicated. Personal inspection shows that Messrs. Keith and Proctor have practically solved the question themselves, just as Life has always maintained that honest managers could do if they honestly wanted to. The crusade that Messrs. Keith and Proctor are carrying on against the speculators seems to have been pretty thoroughly successful so far as the front of the Fifth Avenue Theatre is concerned. The newspapers and police-court records show that the effort has been honestly made and at the expenditure of time, effort and money on the part of the managers.

If they had been aided in their efforts by Magistrate "Battery Dan" Finn, instead of being thwarted and told that they were depriving poor men of their means of making a living, this contest in question would have been of short duration. In the largest city of America, however, the smallest kind of politics seem to prevail, especially where the money-making of the individual interferes only with the comfort of the many.

The success of Messrs. Keith and Proctor, in the face of considerable odds, simply goes to prove the truth of Life's original statement. The crooked manager who tries to cheat the public by putting his tickets at advanced prices in the hands of speculators acting in collusion with the box-office cannot successfully carry on a fight with other speculators who are not his pals. But the honest manager can do it, even with "Battery Dan" against him.

And, by the way, what has become of the tremendous effort that the Theatrical Managers' Association was making to have a proper ordinance passed by the Board of Aldermen? Haven't the clever lawyers of the Managers' Association legal

Uplifters of the Drama

ability to draft an ordinance which could not' be overturned by the first police magistrate who passed on it? Any one who knows anything of New York politics also knows that the Managers' Association has sufficient political pull to secure the adoption of such an ordinance. But do the members of the Theatrical Managers' Association really want such an ordinance? If they do, all that is necessary is for them to have it drafted and then secure the co-operation of the Hon. Timothy D. Sullivan and Mr. Abraham L. Erlanger in securing its passage.

Messrs. Keith and Proctor have demonstrated what honest managers can do when they set about it. Which leads LIFE to remark once more that

A speculator on the sidewalk means a crooked manager inside



URNING the stage into a sewer to deluge miscellaneous audiences with filth, seems to be a popular business undertaking just now. When it is cleverly done it may be a menace to popular morals. This is not the

case with "The Girl from Rector's." The advertisements of that show are calculated to make the credulous believe that the piece is deliciously nasty. In fact, it is only nastily dull. Yahoos of men may guffaw over an occasional line or situation, but all women and all men, except men of a low degree of understanding, will find it simply stupid.

The advertisements of "The Girl from Rector's" are a good deal more devilish than the show itself.



HE skirt-dancer and other female representatives of the British music-halls vie with the American heiress in the ambition and ability to break into the exclusive

families of the British nobility by the way of the marriage route. The stodgy conventionality of the British noblewoman is perhaps responsible for these incursions. They are apt to be picturesque in their consequences, and therefore have furnished material for other dramatists than Mr. Jerome K. Jerome. In "The New Lady Bantock" Mr. Jerome has increased the picturesqueness of the usual theme by making his bride ennobled from the music-halls the niece of her noble husband's butler and a blood relative of his twenty-two other servants. Mr. Jerome is a humorist and



THE CHORUS MAN

The chorus man stands way in back and sings, "She comes, oh joy!"

He's meant to be a college man—but,

gee!
The actor man's idea of a rah rah college
boy

Is really something wonderful to see.



THE HEAVYWEIGHT BLOND

A lady fine once said to May, "Say, dearie, you've real art;

The entire chorus you should play, your shape

would look the part!"
What May replied we could not print, the air was blue—but now

That friend will know a lady when she sees one, anyhow!

has a humorous idea to go on. That he has not made his comedy a rousingly funny one testifies to his inexpertness as a dramatist. He has witty lines and the suggestions for delightful situations, but the latter fall far short of their possibilities. A more experienced playwriter would have found Mr. Jerome's plot a rich mine of stage merriment.

Mr. Jerome is not entirely to blame for the failure of his play to score. Fannie Ward, who has the title role, is so poorly qualified as a comedienne that some of the best scenes went entirely by the board through her inability to hold up their spirit. Therefore the honors of the acting went to Mr. Charles Cartwright, who, as the butler-uncle of the heroine, never missed a point in what was in its entirety a most satisfactory piece of character work. In a very ordinary and badly selected cast it stood out strongly by contrast. It would be difficult to imagine a finer example of miscasting a part than the selection of Mr.

Robert McWade, Jr., to represent an English music-hall manager. And as for the six women supposed to be Fanny's "former stage companions''—giddy young persons of the music-hall type—even an American audience laughed at their absolute inefficiency to represent anything on any stage. Perhaps they were only put in to make Fanny's crudities seem less crude.

Mr. Jerome's play might go if Mr. Cartwright were made the star, if some scenes were re-written and if it were given a good cast. As it is it adds nothing to Mr. Jerome's literary laurels.

It has been noticed that Mr. Abraham Lincoln Erlanger, the apostle of theatrical freedom, has not been conspicuous in the recent commemorative ceremonies. This unusual modesty is an unexpected mark of respect for his illustrious namesake.

Metcalfe.

Human Nature

From Harry comes a box of sweets,
And tied within, by silver twine,
A card to me, which thus entreats—
"Pray, will you be my Valentine?"

But Dick, more sentimental far, Sends me a verse that's simply fine; Just begs his "Love," his "Hope," his "STAR."

His "QUEEN," to be his Valentine.
Then David, handsome, tall and straight,
Sends roses that are just divine;
And writes that he will call at "Eight"
To claim me for his Valentine.

But nothing comes from dear old Jack,
Yet, thanks to women's strange desig.
We cherish most the things we lack;
I'm going to be Jack's Valentine.
H. P. D.



Pale Pelléas and Morose Mélisande

BUT then she had so very, very much hair! When she let it down from the tower window it "inundated" her lover so that he could not see through it, he could only sing through it, kiss it, and, as it were, take a shower-bath in it. It was exceedingly pretty for the lady and the lover, but you could hardly blame the husband for growing peevish when he happened along. With marvelous self-restraint he told them that they behaved like children.

In the next act, however, after he had thought it all over, he decided to take a hand in that hair himself. He took two hands, and he mopped the floor with the faire ladye.

When this happens in the tenement districts the neighbors howl for the police, but in the Manhattan Opera House you can see hundreds of perfectly polite people sitting quietly and applauding the spectacle as high art, while a hundred musicians sizzle-sozzle an accompaniment. Nobody thought of going to the rescue.

Sometimes art, like game, gets so high that one has to hold his nose. But in the opera of "Pelléas and Mélisande," which Debussy built on Maeterlinck's poem, everything is so distilled, sterilized and triturated that one cannot seriously question the morbid immorality of the plot, for one does not feel the gross contact of realism even when the basso wopses the soprano about for squandering her coiffure on the tenor. And yet the words are blood-curdling and hairraising enough. The husband seizes his

wife by her radiant locks and shouts as he whipsaws her back and forth:

"Ah, ah, your long hair shall serve some purpose at last.

To the right, and then to the left!
To the left, and then to the right!
Absalom! Absalom!
Forward! Backward!
To the floor!

You see! You see!
I laugh like an old man, ha! ha! ha!
Mélisande (weeping on the floor) I
am not happy.

That last line is generally conceded, in the circumstances, to be the funniest line ever included in the doleful confines of grand opera texts. It never fails to get a laugh from those who understand the libretto.

I would not wish to be flippant in a matter taken so seriously by eminent authorities on both sides of the Atlantic sea. So profound a critic as Mr. Lawrence Gilman calls the opera the greatest since Wagner's "Tristan and Isolde." Indeed, we hear the disquieting rumor that the composer, Debussy, is actually at work on his own version of "Tristan and Isolde." I tremble at the fate of it. Wagner's work was never pale, whatever else it was. His people were ruddy with blood and fierce with passion. Debussy's folk have white corpuscles only, and hearts that beat like the wrist pulses of anæmic spinsters. I saw never a tear in all the throngs at the Manhattan Opera House when Mary Garden and Dalmores and Dufranne paraded their griefs in "Pelléas and Mélisande.'

I would not be understood as underrating Maeterlinck. For once the librettist is the better of the team. The story as you read it, is full of pathos. But it seems to me to be essentially a chamber-drama. Maeterlinck is peculiarly the genius of omission, peculiarly brave in the things he leaves undone, peculiarly successful in forcing the reader to collaborate, and to use his own imagination to build stately mansions, mysterious beauties, glooms, terrors, fascinations. In the theatre, the place of the imagination is taken by the stage carpenter, the limelight artist and the wig maker-appallingly the wig maker in this case. The audience has nothing to do, and does nothing except applaud with polite fatigue at the act-ends for the sake of the hard-working artists.

The composer in this instance has the enormous virtue of saying his say with almost absolute novelty, complete individuality, and as little hint of resemblance as any music I ever heard. But it seems to me that Debussy chose just the libretto to emphasize his own weaknesses most. It is not surprising that Maeterlinck found the music "incomprehensible." One notes a few patches of ravishing color, a few snatches of quickly suppressed riotous almost-melody, and then there is quick subsidence into a mere fog or smoke of music.

Left exposed in the diaphany of this thin composition, the plot lacks virility utterly; the characters pose like wall paper and have wall-paper emotions. The heroine, for all of Mary Garden's theatric gifts, remains an unsympathetic, incomprehensible creature lost in a marvelous aura of hair which provokes in the audience one emotion superior to all others. You could hear the whisper susurrate everywhere: "Whew, but that wig must have cost a lot."

With a wardrobe of hair-cloth the super-seven-Sutherland-sister heroine exerts merely a capillary attraction for the white-livered hero—or zero. The opera has had a success of curiosity, and it deserves immense gratitude for being something new. But it is not true, its influence, if it have any, is reactionary. It is unreal without being ideal, and précieuse if not quite précieuse ridicule.

It belongs in the pallid category of mural decoration. It is Byzantine, pre-Raphaelite and pre-all-that-sort-of-thing.

—Rubert Hughes.



"SAKES ALIVE, TOMMY! YOU DIDN'T KNOCK THE SNOW OFF YOUR FEET!"



"Where the Gentile's Cut of Fashion"

New York

O NCE a land of old Dutch glories.

Famed in Irving's songs and stories,

Where the Knickerbocker Tories

Lost in war a splendid prize. Now a place of painted passion,

Where the Gentile's out of fashion:

Gaudy newness cuts a dash

Gilded streets 'neath smoky skies. W. Y. S.

Lies

WITH very few exceptions, all assertions may be divided into two classes: lies and untruths. Lies are those assertions which the person making them knows to be not so and untruths are those assertions which the person making them does not know to be so.

Lies help to smooth over the rough places of life. Indeed, if it were not for lies, life would be almost unbearable. It would be unsociable to say the least. If we had to confine ourselves strictly to the truth, conversation would be limited to such platitudes as "two and two are four," " the square of the hypotenuse is equal to the sum of the squares of the other two sides," "the earth is round," "the sun is on time to-day," and the like.

Whereas truth is limited, minutely and painfully exclusive, one has not to be at all particular about lies. They may take any form and disport in any garb.

A lie never has to be verified. Nevertheless, it is just as well to bear in mind that the art of lying requires a certain degree of consistency, for lies well-told and rigorously insisted upon have been known to pass current as truth for centuries, often to the annoyance and headlessness of those who tried to set things right.

To lie is human, to tell the truth impossible.

Ellis O. Jones.



Almost Generous

Harry M. Daugherty, of Columbus, who, some persons believe, will be the next United States Senator from Ohio, while in the national capital recently told this story to the Washington Post. Two Irishmen were discussing the death of a

Said Pat:

"'Sure, Casey was a good fellow.'
"'He was that,' replied Mike. 'A good fellow.

"' And a cheerful man was Casey,' said Pat. "'A cheerful man was Casey, the cheerfulest I ever knew,' echoed Mike.

"'Casey was a generous man, too,' said Pat.
"'Generous, you say? Well, I don't know so
much about that. Did Casey ever buy you any-

thing "'Well, nearly,' replied Mike, scratching his head. 'One day he came into Flaherty's room, where me and my friends were drinking, and he said to us: "Well, men, what are we going to have—rain or snow?" "-New York

"CAN anybody explain the mystery of life and eath?" asks Dr. Lyman Abbott. Reserve 89 death? columns for the associate editor, doctor, and you'll see.—Richmond Times-Despatch.



EXTRACT FROM A NEW YORK DAILY PAPER, 1910

"JOHN JONES APPEARED BEFORE THE RECORDER THIS MORNING AND APPEALED FOR PERMISSION TO CHANGE HIS NAME TO ISADORE ICKLESTEIN, GIV-ING AS HIS REASON THAT THE NAME OF JONES HELD HIM UP TO RIDICULE AMONG HIS ASSOCI-ATES AND MADE IT DIFFICULT FOR HIM TO TRANS-ACT BUSINESS.

BACH: Confess, now, Henryas much attention to your wife as you did before you were married, do you?

H. Peck: Lord, yes! I mind twice as quick ow.—Cleveland Leader.

His Method

" Mamma, did Santa Claus get in his sleigh Christmas eve and drive around to all of houses of the little girls and boys?" asked W

"Yes, dear," answered his mother.

"An' cid he stop at each chimney as he we along, and did he have just the right thing everybody?

"Why, of course, dearie."
"Well, mamma, he must have been might quick to visit all the places in town is on

"He is very quick, dear."

"I don't believe he did it that way," said W lie, after a moment of deep thought.

"How do you think he did it?" asked !

mother.

"Why, I think he planned ahead."

"What makes you think that, dearie?" "'Cause-'cause he had all my presents away in the closet under the steps two days fore Christmas."-Harper's Weekly.

"Doctor," said the shrewd-looking man, "he many feet of gas does it take to kill a person" "That's rather a queer question," replied is

"Why do you wish to know? "Well, you see one of the guests at my los

used enough of it to kill himself, and I want send in a proper bill to his executors."-71 Wash.

"Do you think posterity will recognize you?"

answered Senator Sorghum, "not un less I am lucky enough to strike a sculptor me than ordinarily successful in preserving lib nesses."-Washington Star.

Life is published every Thursday, simultaneously in the United States, Great Britain, Canada and British Possessions. \$5.00 a year in advance. Additional postage to foreign countries in the Postal Union, \$1.04 a year; to Canada, \$2 cents. Single current copies, 10 cents. Back numbers, after three Months from date of publication, \$2 cents, No contribution will be returned unless accompanied by stamped and addressed envelope. Life does not hold itself responsible for the loss or non return of unsolicited contributions.

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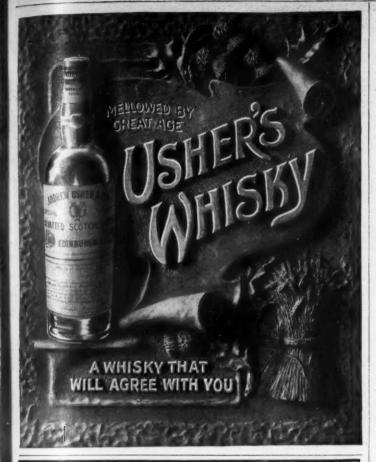
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LIFE



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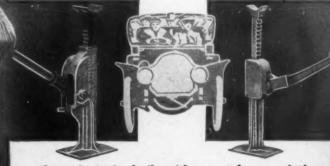
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differs from all others because of the choiceness of the selected beans of which it is made, and our special process of manufacture, whereby the full strength and flavor is retained. The most easily digested, and nourishing food-drink in the world. Especially recommended for invalids and children, and sustaining for all.

Maillards VANILLA CHOCOLATE

The purest, most delicious and aromatic-with flavoring from the true Vanilla bean only.



Poor Uncle Ed

A Baltimore man was recently showing his nice new opera-hat to his little nephew, and when he caused the top-piece to spring open three or four times the youngster was delighted.

A few days thereafter the uncle, during a visit to the same household, brought with him a silk hat of the shiny, non-collapsible kind. When he was about to leave the house, he encountered the aforesaid youngster running down the hall with what looked like a black accordion.

"Uncle Ed," observed the boy, "this one goes awfully hard. I had to sit on it, but even the I couldn't get it more than half-shut."—Lippia-

"Is the new filing system a success?"
"Great!" "And how's business?" "Oh. we've stopped business to attend to the filing system."-Boston Traveler.

ASHEVILLE, N. C.: The four-season resort of the South. THE MANOR, the English-like Inn of Asheville.

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Making a Seaport

At a business men's meeting in Atlanta there was under discussion an arrangement with the railroads that allowed merchandise to be shipped to and from that inland city on a through bill of lading. There was much joyous declamation and one orator explained in enthusiastic periods that Atlanta was now the equivalent of a seapon town and able to cope with all rivals. Upon this a Savannahian, whose native city is the real seaport of Georgia, arose and said with some acerbity: "If you Atlantans were to lay a pipe line to the sea and then suck as hard as you blow, you'd be a real seaport in no time at ail."-New York Sun.

"Brown's an ingenious fellow." "What's he doing now?" "Teaching silkworms to sing co-coon songs."—Bellman.



What They Were Doing

There is a government official in Washington to whom an unnecessary or inane question is as a red rag to a bull.

Last summer he made his usual trip to Europe. On the first day out from New York he was strolling on the promenade-deck, when suddenly there appeared before him a man whom he had not seen for years.

"Why, Professor!" exclaimed the man. "To meet you, of all men! Are you going across?"
"Yes!" growled the professor. "Are you?"
—Harper's Weekly.

"In a Pinch use ALLEN'S FOOT-EASE"

LEADING LADY: I had a quarrel with the manager this morning and threatened to leave the company.

HEAVY COMEDIAN: Wasn't there any one to

take your part?
Leading Lady: Yes, my understudy. That is why I didn't leave.—Chicago Daily News.

His Deficiency

A certain Chicago merchant died, leaving to his only son the conduct of an extensive business, and great doubt was expressed in some quarters whether the young man possessed the

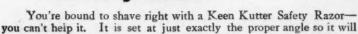
ability to carry out the father's policies.
"Well," said one kindly disposed friend, "for my part, I think Henry is very bright and capa-

ble. I'm sure he will succeed."

"Perhaps you're right," said another friend.
"Henry is undoubtedly a clever fellow; but take it from me, old man, he hasn't got the head to fill his father's shoes."—Harper's Weekly.

GREAT BEAR SPRING WATER "It's purity has made it famous

You Can't Shave Wrong with a KEEN KUTTER Safety Razor



Pick up a Keen Kutter Safety Razor and shave—that's all there is to it. The details of angle and adjustment have been carefully and accurately taken care of by the makers.

Try a shave with a Keen Kutter Safety Razor. See how much easier, quicker, smoother and more comfortable it is than any other. Put up in a leather case with 12 guaranteed Norwegian steel blades of Keen Kutter quality, ready for instant use. Money refunded if not entirely satisfactory.

If not at your dealer's, write us.

SIMMONS HARDWARE COMPANY (Inc.), St. Louis and New York, U. S. A.



NEW

Wisdom.

As your teeth are wanted to last-for time to comebegin at once their daily antiseptic cleansing with

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Carbolic Tooth Powder.

from 15cts. Sample and booklet from Park &t. 927 Broadway, New York.
178: F. C. Calvert & Co., Manchester, England.
18 an Depot 1349 Dorchester Street West, Montreal.

The Song of the Motor Car

I'm the coy and ingenuous toy of the strenuous Era of Civilized Man,

I'm the truly respectable, duly delectable

Outcome of project and plan; And my gassy and thunderful, massy and won-

derful Shape splits the landscape in twain,

As I race where the fountain speaks grace to the mountain peaks-

Then over valley and plain.

Oh! it's " honk, honk-honk! "-is the song I sing

In the cool of the morning gray,
And it's—"honk, honk-honk!"—is the raucous ring

Of my voice at the close of day; And the echoes wake-and the echoes quake,

In their sylvan retreats afar;

For I am the fizzing, the buzzing and whizzing, Redoubtable Motor Car.

I'm the snappiest, pluckiest, happy-go-luckiest Work of Man's reckless career-

The machine of divinity green asininity

Never can conquer or steer:

And there's never a note or bar honked by the Motor Car

Rounding an angle or curve,

But it cheats the pedestrian-beats the equestrian-

Out of his poise and his nerve.

For it's-"honk, honk-honk!"-is the song I

In the blaze of the noonday bright,

And it's-" honk, honk-honk!"-is the raucous

Of my voice in the starry night;

And the echoes quake and shiver and shake, In their rocky retreats afar;

For I am the puffing, the chugging, and chuffing And masterful Motor Car!

Through the haze of the dreamiest days of the gleamiest

Summers I speed too and fro,

In the height of the glorious, mighty, uproarious Tempest I come and I go;

I'm the tool and the servant, the cool and observant

Rare creature of project and plan,

And the coy and ingenuous toy of the strenuous Era of Civilized Man.



It's a Necessity

Of course, you can get along without the Janus bottle, just as you can use a lamp instead of electricity, or write instead of 'phoning.

The question is not can you, but should you?

The cost of a Janus bottle is little, the convenience derived from its use great. Hot coffee, water or milk-anything hot; or ice cold lemonade, water or wine-anything cold; either, anywhere, at any time you desire. The Janus bottle does it all.

It's a vacuum bottle—the only one with a real vacuum and a real guarantee. Our guarantee says: "Buy one-use it 60 days; if it doesn't satisfy, your money back or a new bottle." We mean it.

No Plaster of Paris or other adhesive is used in the construction of the Janus bottle. It can be taken apart to be washed or for renewal of the glass part.

The Janus bottle is not a novelty-it is a necessity. Get one to-day and put it to work.

Remember Guaranteed JANUS REMEMBER Remember Guaranteed Half Pints, \$2.50. Pints, \$3.75. Quarts, \$5.75.

Different styles of cases.

At your dealer's or from us direct. Send for Booklet.

JANUS VACUUM BOTTLE CO. 652 Broadway - New York Factory: 10 Beach St., N. Y.

U.S. Patents: 880002, June 8, 1908; 39480, Sept. 1.

COTILLION, DINNER and PARTY FAVORS

Long years of careful study in the manufacture of favors has resulted in making the "Shackman" favors synonymous with "Sterling" silver—" the standard of excellence."

The deinty beauty of their exclusive designs will appeal to the good taste of the most discriminating and fastidious buyer. The fineness of the workmanship on each favor and the quality of the material used is unequaled. No other store in the country offers as large and as beautiful variety from which to make a selection as does the Shackman Store, for not only do we have to meet the demand, but also have to consider the varied tastes of our society patrons. varied tastes of our society patrons.

On account of our large production and excellent mail order facilities the creations of our master designers of workmen can be delivered to your very door as cheaply, if not at a lower cost even, than you could purchase favors in every way inferior to ours, in your own city.

ST. PATRICK'S DAY FAVORS NOW READY Complete catalogue of Favors for all occasions FREE on REQUEST B. SHACKMAN & CO., 812 BROADWAY, NEW YORK Dept. 22,

And it's "honk, honk-honk!"-is the song I sing

In the cool of the ev'ning's hush, And it's—"honk, honk-honk!"—is the raucous ring

Of my voice in the morning's blush And the echoes wake-and the echoes shake,

In their woody retreats afar; For I am the purring, the whizzing and whirring And marvelous Motor Car!

-James Ball Naylor, in Collier's Weekly.

CLUBMAN: I understand, sir, that you began

GUEST OF THE EVENING: I fear some one has been fooling you. I began life as an infant.-Philippine Gossip.

CRANE'S Correct Social Stationery

Grane's Wedding Papers



HE wedding card is the first official intimation of a wedding. No paper can be too good for this purpose, just as nothing is so correct as the very best engraving.

Crane's Wedding Papers have been the standard for years, and no other stock takes the impression from the engraved plate so well.

Crane's Wedding Papers can be identified by the water-mark in the envelopes. Sold at all stores where good stationery is sold.

CRANE'S LINEN LAWN

is made on the theory that no writing paper can be made too good for a letter, because a letter is one of the most personal forms of expression there is. It has for years conformed to the highest standard of quality, and has been the most successful in attaining the so-called fabric finish.

Hold a sheet up to the light—if it is water-marked "Crane's," it is Crane's.

HIGHLAND LINEN

Women of taste who desire to pay only a mode-rate price for their writing paper find that Highland Linen meets every demand of fashion and

Highland Linen is a fabric finished paper made in seven attractive shades in all the correct sizes of sheets and envelopes, and has a surface delightful to write upon.

Samples of any of these papers will be sent on request. EATON, CRANE & PIKE CO., PITTSFIELD, MASS. A NEW WRINKLE: Taking your clot to the tailors more WRINKLES! meedless experiment to the tailors and the second more was a second more with the second more was a second more

THE KEEPSHAPE ADJUSTABLE GARMENT HANGER



in back of neck. The rigid, old up pressing bills every mome. The KEEPSHAPE is a full st JUSTABLE to square or sloping faction guaranteed or money retusuit for either man or woman. Price: \$1.00; 6—\$5.50; 12—\$10.00; delivered. In

At your Dealer or sent direct on receipt of price

AGENTS WANTED. KEEPSHAPE CO., Dept. B, 182 Nacon



R.B FILLER

Bones (telling a story): WELL, THE EVENING WORE ON-

Jones: IT DID, EH? WHAT DID IT WEAR? Bones: WELL, IF YOU MUST KNOW, I BELIEVE WAS THE CLOSE OF A SUMMER DAY.

Our Peculiarities

1. We have no vacations. Vacations may in some instances be useful for the sake of teachers, where they come from a distance, in order that they may renew family acquaintanceship. With our system this is unnecessary, as the instructors mostly belong to the President's family. For pupils vacations are only mischievous. Besides, it is written in Holy Scripture that for every idle word we speak, they shall give account at the last Great Day. What then of idle days and weeks and months spent in vacations?

2. We have no pastimes; but we take our recreation with plane and axe and saw, and we bathe in the lake every Wednesday afternoon.

3. We have no pocket money, save a small suin from 41/2 to 10 cents a week, which is put in the poor box on going to church.

4. Our discipline is coercive, we not being among those who think themselves wiser than Solomon. Our youthful transgressors are taught that punishment is inflicted not in passion but on principle. Chastisement is usually accompanied by a short instruction and is generally closed with prayer. In this way we find it has the most salutary effect upon the disposition of our young -From an old School Catalogue in Vermont, 1832.

LIMITED, conducted parties to



"The World's Best Table Water"

Now ready, 1909 edition of the famous "Richard's Poor Almanack," the hit of 1908. Beautifully bound and illustrated humorous book. Sent for 10c. Address White Rock, Flatiron Bldg., New York City.

URPEE'S Seeds Grow! And the Burpee Business Grows! We shall be

send The Silent Salesman of the World's Largest Mail-order Seed Trade,—if you ask for it, with the statement that you value Quality in Seeds. An elegant Book of 174 pages, it tells the plain truth about the Best Seeds that can be Grown.

Do you want a copy? If so address

BURPEE, Philadelphia

BURPEE, Philadelphia

The Stand orset Fa he Foun Perfect F.

Fashion poin realing the ent form-lines. Redfern Moo e only corsets ve the unbrok required for t

Ration Marlelo

\$3.00 to \$1 according T ALL HIGH

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Corset Fashion The Foundation of a Perfect Fitting Gown Fashion points to further developent of the simplicity of line, emized in trimless effects, vealing the entire beauty of e form-lines, not curves. Redfern Models are e only corsets that will re the unbroken lines required for the uncurved figure fashion.

coden Models are perfectly comfortable, sitting, fing, or walking. While the longest models are long, there are several inches of the fabric through the whalebone close not extend. Redfern led, regardless of their price, are boned with the it Arche whalebone—the difference in price results the richness of material and elaborateness of maksonable fit.

Hose Supporters

\$3.00 to \$10.00 per pair, according to materials.

T ALL HIGH CLASS SHOPS. ave a book of instructions for properly ng and fitting the new long skirt Write for Booklet "L."

WARNER BROTHERS COMPANY Oakland by The Warner B

The only way to get the best of consumption would be to first round up all the tuberculosis experts and the whole doctorcuss cult and kill 'em off with their own prescriptions, and then turn the constabulary and militia loose on the State and city with orders to kill every one over ten, and every one under it, that hadn't been killed off with vaccine virus or anti-toxin, and then burn all the cities down, and after making the earth a desolation, to then catch the east wind and pump it full of serum fake cures and want and pump it that of settle late ceres and smelt like, and smelt like, and felt like, "the warm and spicy breezes of Araby," and then, and only then, will consumption get off the job, all other wind jamming and dollar corraling stories to the contrary. Cracks," Philadelphia.



"THE PACE THAT KILLS"

Carload Shipments

result from the right kind of salesmanship, backed by good merchandise. Does your catalog show your goods as effectively as a salesman displays his samples?

Barnes-Crosby Co.

has the largest and most complete illustrating and engraving establishment in America. B-C Co. service insures convincing illustrations and perfect printing

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offices in fifteen principal cities.

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Underwear UNSHRINKABLE

Wool or Worsted

ALL goods of this class bearing our . trade mark have been treated by a special process of our own which renders them unshrinkable. Their special softness and pliability can be retained by using a neutral soap (with no excess of alkali) and warm water (not exceeding 110 degrees) for washing and rinsing. Avoid all washing powder and chemicals.

Dry quickly, and shape and iron while slightly damp.

"NO BETTER AMERICAN HOSIERY

nen and children

AMERICAN HOSIERY COMPANY 108 and 110 Franklin Street, New York

Price of Disobedience

The greatest financiers in the world, the Rothschilds, exact the strictest obedience to orders from their employees. "They once had an agent here," a New Orleans man recently said to a reporter for the *Picayune*, "a fine fellow.

"They telegraphed to this agent at a certain

season to sell their cotton holdings, but he knew the price would go higher, and therefore he didn't sell till four days later. In consequence he netted an extra profit of forty thousand dol-

lars to his firm. "When he sent the Rothschilds the money, and announced joyously and proudly what he had done, they returned the whole amount, with a

cold note that ran:
"'The forty thousand dollars you made by disobeying our instructions is not ours, but yours. Take it. Mr. Blank, your successor, sails for New Orleans to-day." "-Youths' Companion.



One of our Students at work, in her home. The necessary Equipment is furnished with the lessons.

THE BEST ART INSTRUCTION

in drawing, painting, general illustration and decorative designing for all purposes is offered to students by the most celebrated artists in America.

William M. Chase, N.A., Portraiture Howard Chandler Christy, Illustration

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Edwin C. Taylor, School of Fine Arts, Yale University, The Figure

Charles Livingstone Bull, Animal Drawing Howard Fremont Stratton, Pennsylvania School of Industrial Art, Textile Design

Joseph E. Hill, Book Decoration Horace J. Taylor, Cartooning

George W. Plummer, Lettering and Advertising Design

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will teach students. The pupils' work is criticised personally and individually by Mr. W. Martin Johnson, formerly Art Director of Ladies' Home Journal. The lessons are sent by mail. More can be accomplished in a shorter time, and at less cost, in your own home by this method of teaching than can be had in any New York or Paris academy or studio.

LARGE SALARIES

are paid good artists. There is always a demand for good illustrations. This school has connections which will aid the students in disposing of their work. Learn to become independent by taking a practical course in our school.

BOOKLET FREE

To anyone who wants to look into the matter further, we shall be glad to send our booklet containing reproductions in color by Chase, Christy, and others.



The W. Martin Johnson School of Art Room 2071, Metropolitan Life Building

NEW YORK

Three Giant Strides In Piano Playing

"Eleven years of actual use, its popularity continually enhanced by improvements, until it now stands as nearly perfect as human brains and ingenuity have been able to make it." This is the history of the Angelus Player Piano, as its manufacturers recount it.

Three exclusive features put it in a class by itself, they declare. These they call: The Melodant, which enables the performer to emphasize the air above the accompaniment like the glistening ripples on the steadily flowing stream.

The Phrasing Lever, which affords a control of tempo possible for the Angelus alone.

The Artistyle system of roll marking, which enables the performer to give a pleasing interpretation and musicianly rendition to any composition.

Their success is attracting public attention to the Angelus through the medium of Ainslee's Magazine, as is told in the following letter, which has been forwarded to Ainslee's through the Frank Presbrey Co., who prepare the Angelus advertisements:

MR. C. C. VERNAM. General Manager Ainslee's Magazine, New York, N. Y.

Dear Sir:—We congratulate you on the enormous number of sales we have made through advertising in Ainslee's Magazine. No medium we have used brings us a larger percentage of results, and this percentage is growing every year. We find that percentage of results, and this percentage is growing every year. We find that Ainslee's reaches the same classes of people the general magazines do, and is largely read in the homes, especially by women. You will continue to have our business.

Yours very truly,

WILCOX & WHITE,

Makers of the Angelus.

Meriden, Conn., Jan. 20, 1909.

Thousands of users of the Angelus have learned of it through the advertising pages of Ainslee's Magazine.

Ainslee's was selected by the makers of the Angelus as one of the best means of reaching the largest possible number of American homes.

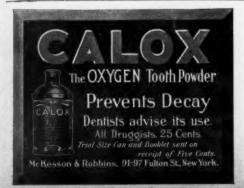
They found the regular monthly circulation of Ainslee's to be 250,000 copies per month, The rate \$250 per page.

The makers of the Angelus believe that the rate charged, in proportion to the number of homes reached, makes advertising in Ainslee's the most economical

The same advantages enjoyed by the makers of the Angelus and by hundreds of other advertisers are available to you.

Do you need any more convincing facts? If you do, write to

General Manager 7th Ave. and 15th St., New York City





YES, SHE LAID IT THERE FOR KEEPING AND NOW WONDERS HOW SHE'LL HATCH IT OUT."

There's a Smile in Every Bottle Good Health in Every Glass

It Was New to the Bishop

At an unusually large dinner-party, where guest of honor was an English bishop, the butter an elderly man, was obliged to bring in from friend's house an inexperienced lad to help li in the dining-room. The awkward helper anno the butler beyond endurance with questions a to his duties.

He continued interminably until the butle

worn out and nervous, said ironically:
"All you will need to do is to stand behind the bishop's chair, and whenever his lordship put down his glass you must reach over and wip his mouth with a napkin."

That silenced his assistant. But the your man actually took the order seriously, and a soon as dinner began he stationed himself behin the bishop, waited till his lordship had drunk as put down his glass, and then, as deliberately his nervousness would permit, he opened out large napkin and wiped the dignified old gent man's mouth !- Ladies' Home Journal.

This is a story of Italian revenge. A vendo of plaster statuettes saw a chance for a sale in well-dressed, bibulous man who was tacking dow

the street.
"You buy-a de statuette?" he asked, alla ingly holding out his choicest offering. "Gar-re baldi-I sell-a him verra cheep. De gr-reat

Gar-r-ribaldi-only thirta cents!"
"Oh, t'ell with Garibaldi," said the bibulo one, making a swipe with his arm that sent Ga baldi crashing to the sidewalk.

For a moment the Italian regarded the fra ments. Then, his eyes flashing fire, he sei from his stock a statuette of George Washington
"You t'ell-a with my Gar-r-ribaldi?" he his
between his teeth. "So." He raised the mortal George high above his head andit flew into fragments alongside of the ill-fa Garibaldi. "Ha! I to hell-a wid your Geot Wash! Ha, ha!''—Everybody's Magazine.



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Notwiths them all. The "The In writer of romance Abor to arrang

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CURRE



Sigarettes >

Different from All Others

ox of 10, 25cts: 50, \$1.25: 100, \$2.25: Plain or cork tipped. If not at your less we send prepaid upon receipt of price. E. Hoffman Company, Mfrs., 179 Madison St., Chicago.



Detective Duck: s-s-s-sh-sh! I'M ON A CLUE, DISGUISED AS A ROOSTER.

Sold Heretofore for \$115.00 per Set Our Price \$39.50

The "Immortals" Series

Crowned Masterpieces of French Fiction

Translated and Published under the Official Direction of L'Academie Française

20 OCTAVO VOLUMES



Wondrous Chronicles of Mystery
Delicate Tales of Pathos
Delicious Stories of Love
Twenty Gems of Literature
Twenty Crowned Works of Art

PREFACES BY LIVING ACADEMICIANS, INCLUDING BIOGRAPHICAL APPRECIATION AND BIOGRAPHY OF EACH AUTHOR.

L'Academie Francaise has been called the "Supreme Court of Literature." It was founded in 1630 and in 1637 came under the patronage and protection of the French King and Government. Notwithstanding the many changes which have taken place in French political life, it has survived them all, and is still the most important department of the Institute of France.

The membership in the Academie Francaise is limited to forty, and its members are known as "The Immortals." In its history there have been but one hundred members. Every Immortal is a

writer of great distinction. In each case it was his authorship of some particular creative work, romance or drama which earned his membership in the Academy.

About two years ago the Academie Francaise authorized its secretary, Monsieur Gaston Boissier, to arrange for the translation into English and the publication of a series of twenty volumes of these crowned Immortal masterpieces. The translation was made under the official and direct editorial supervision of the Academy, and can be accepted without question as representing the best traditions, ideals, home life and thought of the French nation.

We have secured under one of those arrangements which a magazine can best turn to its own and the public's profit a limited number of sets of the American edition, convenient in size, elegantly bound and illustrated by photogravure reproductions of well known masterpieces. A few sets left over in cloth binding at \$29.50, former price, \$60.00.

MAIL THE COUPON BELOW. SEND NO MONEY CURRENT LITERATURE PUBLISHING CO.

41 West 25th Street, New York

CUT OUT AND MAIL TO-DAY

CURRENT LITERATURE PUBLISHING COMPANY, 41-43 West 25th Street, New York.

Gentlemen: Please mail me particulars concerning your special offer on the Immortais. This is for particulars only, and no agent will call.

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Geo



Scientific Coffee Making

You can be always certain of having rich, fragrant, healthful coffee, abso-lutely free from tannic acid and the bitter element of the berry if you use a

Coffee Percolator

Itembodies the scientific coffee-making principle. The grounds are kept apart from the liquid, which means that you get all the good of the coffee and none of the bad—besides saving one-third.

In Urn Style with alcohol burner, or in Coffee Pot Style for stove use. Over 100 styles and sizes—all of the genuine Manning Bowman Quality—the best, Write for booklet "B-26".

Manning, Bowman & Co. Meriden, Conn.

Makers of the "Eclipse" Bread Mixer. Mixes bread in three minutes.



REASONABLE

"I don't think it looks nice for you to be smoking cigarettes, my boy.'

"I know dat lady, but if I smoke cigars th' fellers will say I'm goin' above me means.



The Best Score Pad Made.
Twenty-five Cents Each at All Dealers.

By William Dana Orcutt

HERE is a young wife who struggles against the passionate fear that her husband is happier in the companionship of another woman and who loves and protects the other woman! A handsome young dreamer is the husband, wrapped up in his scholar's passion for the past, adoring his beautiful "society girl" wife, but finding a mysterious, sweet companionship in her friend, whose intellect flashes back to his. As these

two work together in an old library, the pretty wife makes up her mind that her husband prefers her friend. And when you read the story you learn whether or not this is true—the wife sympathizing with the other woman's hopeless love, the other woman refusing to betray her. The wife's frank offer to her husband to give him up brings on a climax which sets "The Spell" altogether apart from most novels of married life.

Mustrated. Post 8vo. \$1.50



ROUND NORLD

Remarkable Four Months' ours: Magnificent Steam-nips; First Class throughout.

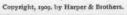
The Boston Travel Society Old World Fourneys

Boylston and Berkeley Sts., Boston, Mass.

ENILWORTH INN

BILTMORE, N. C.

20 hours from New York. Adjoins Geo. Vanderbilt's famous estate. Always Open. New management. Ideal climate. Riding, Driving, Golf, Tennis NO CONSUMPTIVES.





A New Microbe

TO THE EDITOR OF LIFE

Sir:-Can no one isolate the bacillus sabbatarii? It is definitely located in the N. Temperate Zone, and while it has a fruitful soil north of the International Boundary it sometimes rav-ages the country at least as far south as New Its latest victims seem to be the mayor et al. of New York. In one so variously equipped as the mayor this must be hereditary taint or predisposition. Happily, the disease superin-duced is nearly always cured by a more or less drastic application of its own virus. W. MATCHES.

BROOKLYN, January 4.



A Happy Marriage

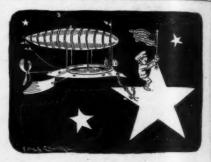
about self and sex and t relation to life and he This knowledge does come intelligently of its nor correctly from ordin every-day sources.

Knowledge a Young Man Should Have. Knowledge a Young Husband Should Have. Knowledge a Father Should Have. Knowledge a Father Should Impart to His Son. Medical Knowledge a Husband Should Have.

Medical Knowledge a Husband Should Have, nowledge a Young Wife Should Have, nowledge a Young Wife Should Have, nowledge a Mother Should Have, nowledge a Mother Should Impart to Her Daughte, ddeal Knowledge a Wife Should Have.

Rich Cloth Binding, Full Gold Stamp, Illustrated, \$2.00, Write for "Other People's Opinions" and Table of Contents.

PURITAN PUB. CO., Dept.187, PHILA.,PA.



THE STAR BOARDER

Parisian Fun

Parisians extract amusement from everything that happens to them, no matter how terrible. On one occasion, when they were much agitated and excited by explosions of dynamite brought about by anarchists, they yet found time, in the midst of their alarm and indignation, to perpetrate a great many jokes about the situation.

The proprietor of a large apartment building amused passers-by with the following sign above the street door of his structure:

No Cabinet Ministers or Magistrates Allowed on These Premises!"

Now this notice derived its point from the fact that the wrath of the anarchists was supposed to be directed toward these officials.

About the same time a tenor singer had applied to a manager for employment, and sang two or three songs to show what he could do.

"You sing very well—very well," said the manager, "but——"

But what, sir?"

"Well, you see, your style is rather explosive, and at the present time your audiences would be likely to take alarm!"—Sunday Magazine.

-9,059 - Word Business Book Free

Simply send us a postal and ask for our free illustrated 9,050 word Business Booklet which tells how priceless Business Experience, squeezed from the lives of 112 big, broad, brainy business men may be made yours—yours to boost your salary, to increase your profits. This free booklet deals with—How to manage a business—How to sell goods—How to get money by mail —How to get money by mail



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Coming!

Look out for the Special Numbers of Life!

You'll be sorry if you don't.

March 4. Real Estate Number (Cover by Squires)

There is more fun in real estate than you have any idea of. This number will be autochthonous*—and it's good from the ground up.

March 11. Fashion Number (Cover by Phillips)

Have you a wife, sister or sweetheart? Better still, are you a dear delightful woman yourself? To anyone who wears clothes—superfluous clothes—this number will be a real event.

March 18. St. Patrick's (Cover by Flagg)

Ireland is pictured in the brightest colors. This is the midmonth number, and will mark a green spot in your memory.

March 25. Woman's Rights (Cover by Crosby)

Everyone knows that the woman suffrage question in this country is assuming larger proportions all the time. From a cloud no bigger than a man's hand, it is enveloping the land. LIFE treats this subject with the solemnity it deserves—impartially, fairly—with malice toward none and love for all.

April 1. Easter (Cover by Lowell)

"Bright with promise"—which shall all be fulfilled. LIFE'S Easter number in past years has always been a "thing of beauty and a joy forever." This year it will surpass the most ardent anticipations.

April 22. Woman's Number (Cover by Clay)

A new idea. All the men will have to stand aside in this number. None but women allowed to contribute. Ella Wheeler Wilcox has something to say, also Gertrude Atherton, Mrs. Wilson Woodrow, Hildergarde Hawthorne, Agnes Repplier, Mrs. Thompson Seton—Oh, we couldn't give them all—it would take up too much space. If you want to know how many really clever women there are in this country, don't fail to order this number in advance.

April 29. Health Number (Cover by Kilvert)

Are you depressed? Have you tried all the health resorts? Are you a devotee of the New Thought? What is your latest digestive fad? Assuming that you are still alive, and wish to recover, get this number of LIFE and laugh it all off. It will cure you of anything you've got.

(Order of issue subject to change.)

NOTE, that These are only a few of the special numbers coming.



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The Pierce Arrow is made this year in more styles than ever before, but every Pierce car is built on the chassis which has made the Pierce a synonym for the service sought by every automobile owner but obtained by only a few. The 1909 Pierce models include Runabouts, Touring Cars, Broughams, Suburbans, Landaus, and Landaulettes, 24 to 60 H. P., 4 and 6 Cylinder.

Abolyl Treidler -

Descriptions and prices may be obtained of all Pierce Arrow dealers.

The PIERCE-ARROW MOTOR CAR COMPANY, (Member Association Licensed) BUFFALO, N.Y.

Successors to The GEORGE N. PIERCE COMPANY